



For Kiwis, By Kiwis, Since 2006

Basic Listing

Retirement Living Directory Specifications

Campaign Elements	Accepted Formats	Date Required
Up to 75 words facility description	Word or text doc plus click-through URL	5 business days before go live
1 x image	Jpeg format 1687x1126px size	5 business days before go live
Full phone & email details of main facility representative plus full physical address, postal address & website details	Word or text doc	5 business days before go live



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Premium Listing

Campaign Elements	Accepted Formats	Date Required
Up to 150 words facility description plus external links	Word text doc plus click-through URL	5 business days before go live
Up to 15 x images	Jpeg format 1687x1126px size	5 business days before go live
Full phone & email details of main facility representative plus full physical address, postal address & website details	Word or text doc	5 business days before go live
Video	Iframe or embed code YouTube link	5 business days before go live

Campaign Elements	Accepted Formats	Date Required
Choose features / services from list	List your chosen features/services in word or text doc: Swimming Pool Spa Pool Outings 24/7 Care 24/7 Security on site Emergency call buttons Registered nurse on site Lawn bowls Croquet Motorhome/Caravan parking Car garages Parking Entertainment area Hairdresser Podiatrist In-room meals Restaurant Hobbies & Crafts Library Pets allowed Games Room Gardens Chapel	5 business days before go live
Advertorial Article	Word or text doc with up to 400 words including heading and any click-through URL	5 business days before go live